

It's a place where life has a flavor all its own. A place called Marlboro Country. And, because you're a friend, this is your special invitation to be a part of it.

Use the attached coupons. Then use the Miles you'll find on the side of every Marlboro pack to get the Outlitter Gloves below. We've even included a 50 Bonus Mile credit to give you a head start.

So use the coupons. Save the Miles. And Come to Where the Flavor Is.

Lights: Kings Box & Soft 10 mg "tar," 0.8 mg nicotine:
Medium: Kings Soft 11 mg "tar," 0.8 mg nicotine:
Kings Box 12 mg "tar," 0.9 mg nicotine—Full Flavor
Regular Box & Soft 16 mg "tar," 1.1 mg nicotine av.
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